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PROJECT

# She COACH



*Empowering women in sports coaching, join the movement for gender equality in sports!*

## ABOUT SHECOACH

SheCOACH is an innovative initiative dedicated to promoting gender equality in sports coaching. Through this EU-funded project, we aim to increase the representation and qualifications of female coaches in basketball across Greece, Cyprus, Italy, and Spain.

## PROJECT HIGHLIGHTS

SheCOACH is a multi-stakeholder initiative focused on promoting gender equality in sports coaching, particularly in basketball, through targeted education, stakeholder engagement, and alignment with EU gender equality policies.

## OUR MISSION

- \* Empower Women: To enhance the skills and visibility of female coaches in basketball and beyond.
- \* Educational Excellence: To integrate gender-specific topics and issues into sports coaching curricula.
- \* Sustainable Impact: To establish a lasting framework that supports women's participation at all levels of sports coaching.

## GET INVOLVED

Whether you are a coach, athlete, coach education provider, sports enthusiast, or advocate for gender equality, your support is crucial. Join us in workshops, events, and discussions to push forward the agenda of gender equality in sports.

## CONTACT US

Website: [www.shecoach.eu](http://www.shecoach.eu)

 @She Coach

 @shecoachproject



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WWW.SHECOACH.EU